



NEWS RELEASE

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CITADEL ANNOUNCES 'RISING STAR LOCAL BAND CONTEST' FOR CITADEL COUNTRY SPIRIT USA

*Three Local Bands Will Perform at Three-Day Country Music Festival Featuring
Nation's Top Country Artists*

EXTON, Pa., May 17, 2018 — Citadel has announced the launch of a local band contest for rising stars to perform at the first-ever Citadel Country Spirit USA. The “Rising Star Local Band Contest” will award three artists or bands the chance to perform on the Citadel Rising Star stage at Citadel Country Spirit USA.

Each artist or band that wins will perform two sets between acts on the Main Stage. One winner will perform Friday, one Saturday, and one Sunday, August 24-26. In order to be eligible, the artists must be from or frequently perform around the Greater Philadelphia area. For full eligibility rules, visit CitadelBanking.com/RisingStar. Contestants have until 11:59 p.m. (EST) on June 8 to submit their video to be considered.

“Citadel is hosting this contest to recognize local talent from the Greater Philadelphia area. As a community-based organization, it is important to have these rising stars represented at Citadel Country Spirit USA,” said Jeff March, president and CEO, Citadel. “Our goal is to give local talent the opportunity to shine at this spectacular event.”

Citadel Country Spirit USA, being held at Ludwig’s Corner Horse Show Grounds in Chester County’s Brandywine Valley, features more than 20 country music artists on two stages. The festival features headliners Alabama, Toby Keith, and Brad Paisley.

Citadel Country Spirit USA comes to Chester County from the producer of Country Summer, Northern California’s biggest country music festival. Hosted by the Chester County Conference and Visitors Bureau (CVB), thousands of fans from across the nation are projected to attend. The venue has a capacity of 15,000 daily.

View the Main Stage lineup and schedule at CountrySpiritUSA.com.

Single-day tickets, priced from \$79, and Three-Day Early Bird Passes, starting from \$219, are on sale now at CountrySpiritUSA.com. Ticket prices will increase on June 1. A portion of ticket sales

will be donated to Children's Hospital of Philadelphia (CHOP), a Children's Miracle Network Hospital.

For more information about the Citadel Rising Star Local Band Contest, visit CitadelBanking.com/RisingStar.

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Citadel provides banking, investments, and insurance services to more than 200,000 customers and 250 companies. At \$3 billion in assets, it is one of the area's largest locally owned financial institutions, proudly serving residents of Bucks, Chester, Delaware, Lancaster, Montgomery, and Philadelphia counties. Citadel ranked first in the 2016 Callahan & Associates Return of the Member scoring index among all credit unions in the nation, and was named one of the best performing credit unions in the nation by SNL Financial. For more information, visit CitadelBanking.com.