



NEWS RELEASE

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CITADEL ANNOUNCES 'RISING STAR CONTEST' WITH BATTLE OF THE BANDS 2-DAY EVENT

Bands from the Tri-State Area Will Compete to Perform at Citadel Country Spirit USA

EXTON, Pa., July 8 2019 — Citadel has announced the 'Rising Star' band contest will return in 2019, giving area bands the chance to perform at Citadel Country Spirit USA. In addition, for the first time, the final bands will be invited to perform in a 2-day Citadel Rising Star LIVE 'Battle of the Bands' event held at Valley Forge Casino August 7-8.

The contest will award three artists or bands the chance to perform on the Citadel Rising Star stage at Citadel Country Spirit USA August 23-25 in addition to \$1,000. Each artist or band that wins will perform two sets between Main Stage acts, which include headliners Billy Currington (Friday), Little Big Town (Saturday), and Old Dominion (Sunday). This year, the contest is open to acts from Pennsylvania, New Jersey, or Delaware. To view the full lineup, visit CountrySpiritUSA.com.

One winner will perform Friday, one Saturday, and one Sunday. In order to be eligible, the country artists must be from or frequently perform around the area's 'tri-states' (Pennsylvania, New Jersey, or Delaware). For full eligibility rules, visit CitadelBanking.com/RisingStar. Contestants have until 11:59 p.m. (EDT) on July 28 to submit their video to be considered.

"We are thrilled to be hosting the second-annual Rising Star contest, giving local talent the opportunity to shine at Citadel Country Spirit USA," said Jeff March, president and CEO, Citadel. "The entire event is a celebration of our community, so it only makes sense that we have local talent performing."

CITADEL RISING STAR LIVE

Citadel Rising Star LIVE, in partnership with 92.5 XTU, will be a two-day 'Battle of the Bands' style event held at Valley Forge Casino August 7-8. Each night, the doors will open at 5:00 p.m. and the 'battles' will start at 6:00 p.m. The events are free to the public and will be at the 'Valley Beach' in the Valley Forge Casino at 1160 1st Ave, King of Prussia, Pennsylvania, 19406.

Citadel Country Spirit USA is returning to Chester County for the second year from the producer of Country Summer, Northern California's biggest country music festival. Last year's event drew

more than 22,000 and drove \$3.5 million to the local economy. This year's event features more than 20 country music artists on two stages including headliners Billy Currington, Little Big Town, and Old Dominion.

Single-day tickets, priced from \$89, and Three-Day Early Bird Passes, starting from \$249, are on sale now at CountrySpiritUSA.com. A portion of ticket sales will again be donated to benefit Children's Hospital of Philadelphia (CHOP), a Children's Miracle Network Hospital.

The GMC Sierra Stage lineup and schedule is available at CountrySpiritUSA.com. For more information about the Citadel Rising Star Local Band Contest, visit CitadelBanking.com/RisingStar.

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Citadel provides banking, investments, and insurance services to more than 200,000 members. At \$3.5 billion in assets, it is one of the area's largest locally owned financial institutions, proudly serving residents of Bucks, Chester, Delaware, Lancaster, Montgomery, and Philadelphia counties. Citadel ranked first in the 2018 Callahan & Associates Return of the Member scoring index among all credit unions in Pennsylvania, and was named one of the best performing credit unions in the nation by SNL Financial. For more information, visit CitadelBanking.com.