



**NEWS RELEASE**  
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**Third Annual Citadel Country Spirit USA Is Aug. 28-30  
at Ludwig's Corner Horse Show Grounds**  
*-- Three-Day Early Bird Passes Go On Sale at 10 a.m. (EST) Nov. 22 --*



GLENMOORE, Pa. – [Citadel Country Spirit USA](http://CitadelCountrySpiritUSA.com), a spectacular three-day country music festival, returns to Chester County's Brandywine Valley from Aug. 28-30.

Ludwig's Corner Horse Show Grounds, a picturesque 33-acre site, again sets the scene for the third annual event. It is located in the countryside of Philadelphia, just minutes from the Pennsylvania Turnpike at the Downingtown West Chester exit.

Heralded as a Great American Festival Experience, Citadel Country Spirit USA features 20 country music acts performing nearly 30 hours of live music on two stages –

14 nationally recognized artists on the GMC Sierra Stage and popular up-and-comers on the Citadel Rising Star Stage. WXTU is the festival's media partner.

While music is the main attraction, festival-goers are treated to a celebration with like-minded country music fans, an array of activities and fanfare, a wide selection of food vendors, restaurants, libation establishments and lounges for socializing and having fun.

Hosted by the Chester County Conference & Visitors Bureau (CVB), approximately 20,000 fans from across the country attended the festival in August 2019.

"We're very proud to align with this tremendous event," said Susan Hamley, executive director of the Chester County Conference & Visitors Bureau. "In addition to visitation by festival-goers, our reward is destination awareness that resonates nationally."

“Producing a festival of Citadel Country Spirit USA’s size and magnitude is a colossal, collaborative endeavor. We are very appreciative of our fans, sponsors and community partners for their support,” Alan Jacoby, the event’s executive producer, said.

Citadel, one of the largest credit unions serving the Greater Philadelphia area, is the festival’s title sponsor for the third consecutive year. As a local financial institution focused on “People Helping People,” Citadel is dedicated to supporting the communities it serves through events such as Citadel Country Spirit USA.

“Citadel is beyond thrilled to be back for year three of Citadel Country Spirit USA, a tremendous three days of music that celebrates our community and raises funds for Children’s Hospital of Philadelphia,” said Jeff March, president and CEO, Citadel. “We’re excited to have even more music fans attend this terrific event in 2020.”

### **Three-Day Early Bird Passes (Tier 1) go on sale at 10 a.m. (EST) on Nov. 22**

Just in time for the holidays, Three-Day Early Bird Passes go on sale Nov. 22 at the lowest cost for the 2020 festival. Tier 1 prices will start from \$219 plus fees for a limited time while supplies last.

Headliners and other artists in the lineup will be announced at a later date. Single-day tickets will be available after entertainers are announced.

Purchase Reserved, Pit and General Admission Three-Day Early Bird Passes and Preferred Parking online at [www.countryspiritusa.com](http://www.countryspiritusa.com). To charge by phone, call 1-800-514-3849. Public purchases cannot be made prior to 10 a.m. (EST) Nov. 22.

Again in 2020, a portion of all ticket sales will be donated to Children’s Hospital of Philadelphia (CHOP), a Children’s Miracle Network Hospital.



Photos are from the 2019 Citadel Country Spirit USA festival.

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